

# POWERFUL CONNECTIONS





# EUROPE★STAR - POWERFUL CONNECTIONS

## BUSINESS FOCUS

Europe★Star is a new satellite owner-operator, leasing wholesale transponder capacity for Internet and other broadband data applications, television and radio services.

As a satellite owner-operator in the purest sense, our services are based around the provision and management of transponder capacity on our growing fleet of geo-synchronous satellites. Capacity is leased for Full-Time and Occasional Use requirements, on a full or fractional transponder basis.

Our system of *Powerful Connections* enables Europe★Star to link areas of significant commercial size and common cultural interest. Satellites already in-service or planned include:

- Europe★Star 1 came into service in January 2001 at Europe★Star's 45° East orbital slot, the first satellite in a \$450M programme that includes two satellites and ground segment. The satellite provides high-power coverage within and between Europe, Southern Africa, the Middle East, the Indian subcontinent and South East Asia. A further co-located satellite, Europe★Star 2, is planned.
- Europe★Star B was brought into service towards the end of 2000 at our 47.5° East orbital slot. It provides cost-competitive point-to-point connectivity within Europe, with its primary market being Internet backbone access for Central and Eastern Europe.
- Steliat 5 results from our joint venture with France Telecom. Due to launch in the first half of 2002, Steliat 5 will be positioned at 5° West and provide coverage of Europe, the Middle East, Africa and the eastern seaboard of the USA and South America. Applications include DTH TV and programme contribution, Internet backbone, and interactive services using small two-way VSATs.

## BACKGROUND

Europe★Star is a joint venture between Alcatel Space of France and Loral Space & Communications of the USA, benefiting from the financial weight and class-leading technology of two of the world's most respected and powerful names in the satellite industry.

With our headquarters in London, Europe★Star also has regional offices in New Delhi, India and in Cape Town, South Africa. Europe★Star has invested in its own TT&C (Tracking, Telemetry & Control) facilities based in Toulouse, France, from where we monitor and control all aspects of our satellites and customer carriers. An affiliate office in Cologne, Germany, handles filings and frequency coordination of our orbital slots.

Europe★Star is a member of the Loral Global Alliance, which enables us to extend our offer worldwide through the satellite fleets of Loral Skynet, SatMex, Skynet do Brasil and Steliat.



## THE EUROPE★STAR SYSTEM

Europe★Star's compelling offer is centred around five key advantages, characterised through *The Power Of Five*:

- **Power** - Uniquely powerful satellites that enable new services - providing 'last-mile' broadband access to each and every end-user, whether business or consumer.
- **Coverage** - Satellite footprints provide tailored coverage of major growth regions across the planet, encompassing centres of media, commerce and population.
- **Connectivity** - Within regions and between regions, all with the ease and transparency that is special to the Europe★Star system. Membership of the Loral Global Alliance extends this connectivity worldwide.
- **Flexibility** - In the way our system works, the solutions it supports, and in where it can take your business.
- **Applications** - Ideally advantaged for delivery of broadband content 'nearer to the edge', the Europe★Star system is the perfect platform to enable delivery of digital applications for today and tomorrow, including IP multicasting of 'rich' content, high-speed Internet access and broadcast television.

## OUR APPROACH

Europe★Star brings a fresh-minded approach to commercial relationships, with both our customers and our business partners.

Global vision, combined with local focus through our presence and partnerships, is reflected throughout our way of doing business, along with dedication to customer satisfaction.

Our multicultural team, with a breadth of disciplines and depth of experience that comes only through years of professional involvement in the satellite, television and communications industries, will work with you to identify innovative solutions to precisely fit your needs.

**EUROPE\*STAR LIMITED**

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